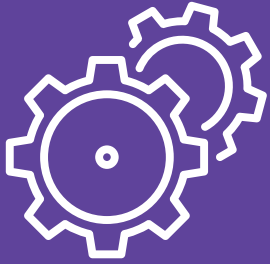


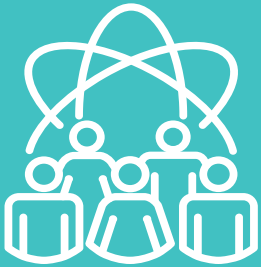


# WHAT'S NEXT FOR SPEKTRIX IN 2020



## ENGINEERING TEAMS

- System migration from local servers to PaaS providers including Microsoft Azure
- Ongoing product and feature development in response to client feedback in the UK and North American markets



## SUPPORT & IMPLEMENTATION

- Preparation for the launch of the Barbican in London, and an ever growing North American client base
- Managing the needs of an ever-growing user base, with organisations ranging in size, structures and event types
- Regular training, workshops and webinars to promote best practice



## PEOPLE & ADMIN

- Organisational focus around the development, engagement and wellbeing of teams, clients and systems in 2020
- Coordination of major events including the 600-capacity Spektrix conference
- Ongoing promotion of diversity and inclusion across the staff team



## COMMUNICATIONS & INSIGHT

- Developing and sharing audience knowledge across the cultural sector in the UK and North America
- Visibility at key sector events and recognition as a thought leader and support network for the Spektrix user community
- Promoting excellence through case studies, client news and engaging content